

Next-level Print Management for Retail

Retail organizations are constantly challenged with managing print across many distributed locations. In traditional environments that rely on print servers, scripting, and GPOs, print-related issues are magnified and require IT teams to spend excessive time, money, and resources on people to resolve them.

PrinterLogic believes that managing print in distributed retail environments should be easy, which is why we've developed a serverless direct IP printing platform that's completely printer agnostic and gives you the power to manage printing for your distributed locations—all from one place.

Eliminate Retail Printing Challenges

You need a reliable print solution that enables you to solve issues quickly for your users. However, many print management services require overwhelming upfront costs and new hardware to operate. Our print management solution offers you a cost-effective way to manage all users, devices, and locations in your retail organization without the burden of purchasing additional hardware.

PrinterLogic's serverless direct IP print solution helps you overcome challenges such as:

- Managing print requirements across distributed locations
- Experiencing a high volume of print-related helpdesk tickets
- Scripting and GPOs that require constant intervention
- Spending excess time and money maintaining, updating, and replacing print servers
- Calculating print costs across many locations
- Defending your print environment from security vulnerabilities

KEY BENEFITS



Unified Print Management

Manage printing for all your retail locations from a single pane of glass.



Fewer Helpdesk Calls

Save time and money on helpdesk tickets by giving your users a consistent printing experience.



Simple Printer Deployments

Configure advanced printer deployments without ever touching GPOs or scripts.

PrinterLogic Customers Save TIME and MONEY

\$20k/yr

saved by [Lamar CISD](#) on print server maintenance alone.

\$85k/yr

saved in lost time for [Saber Health Group](#).

85%

decrease in time spent on printer installations by [Banner Bank](#).

How Serverless Printing Lessens IT Burden

Admins managing complex, distributed print environments always find themselves scrambling to put out fires by addressing helpdesk calls, printer installations, and driver deployments. Consolidate your entire printer fleet with a single solution that optimizes print infrastructure and removes day-to-day printing complications plaguing you and your end users.

Centrally Managed Printing

Create a cohesive print environment with our centrally managed direct IP printing platform. Manage, update, and deploy printer drivers anywhere in your organization with just a few clicks via the PrinterLogic Admin Console.

Reduce Print-related Helpdesk Tickets

Experience increased printer uptime and cut print-related helpdesk tickets as much as 95% by eliminating print servers and simplifying printing for your users. Address installation and deployment issues quickly from our Admin Console without being onsite.

Zero Scripting and GPOs

No more worrying about failed deployments. Set up deployment protocols that deliver specific printers to specific users. Deploy printers to all your users individually or en masse without manual scripting and GPOs.

In-depth Print Auditing

Gain automated insights into all print activity in your organization based on user, device, and location. Track paper and ink usage, and receive automated cost analysis reports to help you save money.

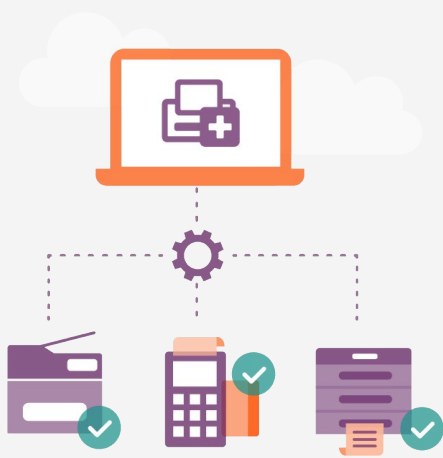
100% Device Agnostic

Utilize all devices—new or old—in your organization with a solution compatible with all printer models and operating systems. Deploy, update, or even roll back drivers for your entire printer fleet instantly without worrying about model-specific drivers or sacrificing printer functionality.

Enhanced Security

Terminate vulnerabilities like PrintNightmare and other spooler errors. Reduce your organization's attack surface and avoid costly data breaches by keeping print jobs local and minimizing legacy infrastructure.

[Learn more](#)



The Quickest Way to Stress-free Print Management



PrinterLogic has been fantastic. Getting rid of all of our print servers and deploying printers without having to mess with group policies is fantastic. The console is so simple anyone can use it.”

— Jennyfer Rusnak, Senior Technical Support Engineer, Sundt

